



News Release

FOR IMMEDIATE RELEASE:

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City holds local business appreciation reception

RIVERSIDE, Calif. – The City of Riverside, in conjunction with the Greater Riverside Chambers of Commerce, will once again highlight and honor local businesses at the 11th biannual Riverside Business Reception from 5:30 to 7 p.m., Wednesday, at the Riverside Downtown Marriott.

Now finishing its fifth year, the Riverside Business Reception has successfully grown from a small component of the City's Business Retention Program into a well-established event that attracts as many as 150 local business professionals -- from experienced owners and operators to start-up entrepreneurs -- and connects them with representatives from key economic development organizations.

"This reception provides an outstanding opportunity for networking and relationship-building between valuable business resources and Riverside's growing business community," said Interim Assistant City Manager Belinda Graham.

The reception combines up-to-date information with a festive networking environment. It is a chance for business professionals to talk to the mayor, city council members and city staff as well as learn about the services provided by resources such as the Small Business Development Center, Riverside County Economic Development Agency, California Board of Equalization, Inland Empire Women's Business Center, Hispanic Chamber of Commerce and University of California, Riverside. In total, 13 economic development organizations will be represented at the event.

For more information, call Sherry Shimshock with the City of Riverside Development Department at (951) 826-2433.

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